



B A L L S T A T E
U N I V E R S I T Y

EDUCATION REDEFINED®

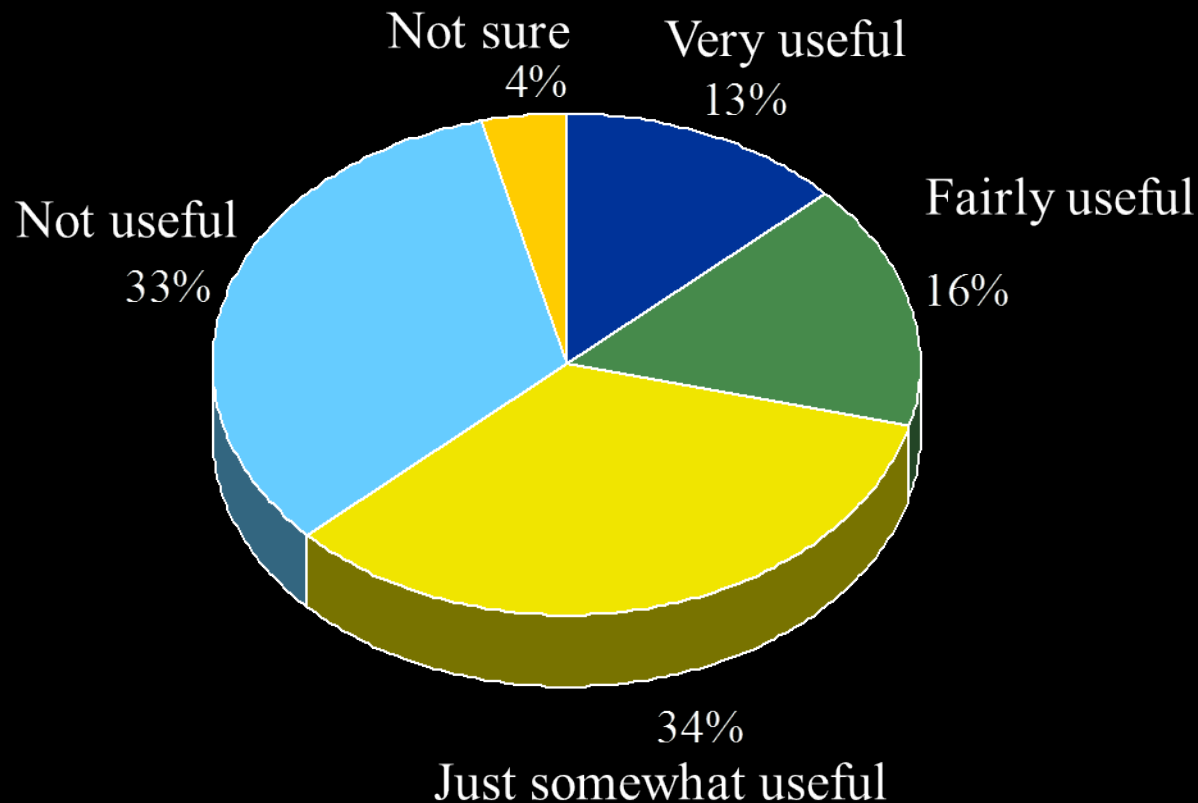
Creative Inquiry and



Immersive Learning

Employers Find College Transcripts Of Limited Use In Evaluating Potential

How useful do you find the college transcript in helping you evaluate job applicants' potential to succeed at your company?



From A Survey Of Employers Conducted on Behalf of the Association of American Colleges and Universities by Peter D. Hart Research Associates, Inc. January 9, 2008

Assessments' Usefulness In Helping Employers Evaluate College Graduates' Potential

Very useful Fairly useful

Faculty supervisor's assessment of applicant's student internship/
community-based project applying college learning in real-world setting



Sample of applicant's student senior project and overview of faculty
assessment of the project



Electronic portfolio of applicant's college work, including
accomplishments in key skill areas and faculty assessments



Applicant's score on essay test to evaluate level of problem-solving,
writing, and analytical-thinking skills



Applicant college's score showing how the college compares to others
in advancing students' critical-thinking skills



Applicant's score on multiple-choice test of general content
knowledge



UNDERGRADUATES



- Project-based seminars
- Collaborative
- Interdisciplinary
- Community Partners
- Final Showcase

*The Birthplace
of Immersive Learning*

Project Based

Awards: Society of Professional Journalists



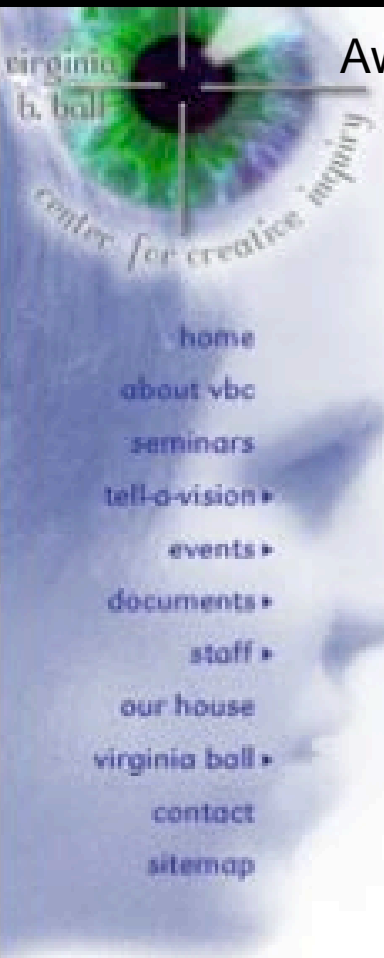
CONSUMING a nation spring 2005

Lauren Onkey and her students studied the roles
tourism and travel writing play in constructing and



Collaborative

Award: American Association of State and Local History



Interdisciplinary

Award: Emmy – National Association of Television
Arts and Sciences



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Community Partners

Award: Margaret Mead Award, American Anthropology Association



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the other side
of middletown

spring 2003

Final Showcase

Performance: Council on Undergraduate Research



, the Circus in Winter

inspired by the book by CATHY DAY / a musical

*... a blizzard, a flood, the heartbreak of love,
for every high-flying act, the jewels of blood,
some things once seen cannot be said
and so we say we've seen the elephant ...*

Follow the journey of this original musical . . .



Beth Turcotte, Theater and Dance



Students



THE CIRCUS IN WINTER



CATHY DAY

"One of the most sublimely imaginative
and affecting [books] I've read in years."

— THE BOSTON GLOBE

Consultants

Cathy Day, Author



Broadway Actress, Sutton Foster



Ken Dingledine, Theatrical Publisher



Final Production



The Kennedy's Center American College Theater Festival Awards

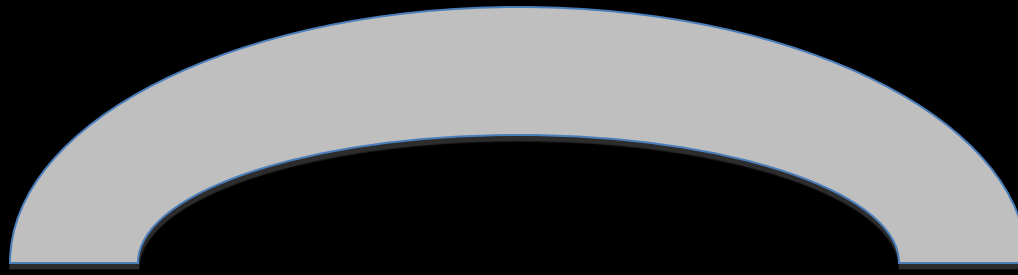


- Outstanding Production of a New Work
- Distinguished Director of a Musical
- Outstanding Director of a New Work
- Outstanding Scenic Design
- Distinguished Lighting Design
- Distinguished Performance by an Actress
- Distinguished Performance and Production Ensembles
- Virginia Ball Center for Creative Inquiry – Special Commendation for Supporting the Arts



Virginia Ball Center Alumni Survey

- 97% indicate that VBC was the single most important experience in their college education.
- 68% indicate that VBC contributed directly to their ability to find or design a creative professional life.



Creative Inquiry
(2000 -)



Faculty – 4
Students – 60

Immersive Learning
(2007 -)



BALL STATE

UNIVERSITY®

Faculty – 1,000
Students – 20,000

Ball State's *Strategic Plan* by 2012

- Immersive Learning as signature educational experience.
- Increase participation by 10% per year.
- All 49 departments participate.



A photograph of two men in a theater. They are standing in the aisle, looking at each other. The theater has ornate decorations and warm lighting. The title 'Characteristics of Immersive Learning' is overlaid on the top left.

Characteristics of *Immersive Learning*

- Academic credit
- Collaborative learning
- Product-driven
- Interdisciplinary teams
- Community-based
- Learning outcomes
- Define career path

Progress on

Ball State's Strategic Plan

- 2006 – 07
 - 1,680 students
 - 26 departments
- 2007 – 08
 - 2,613 students
 - 38 departments
- 2008 – 09
 - 2,726 students
 - 35 departments
- 2009 – 10
 - 2,848 students
 - 44 departments
- 2010 – 11
 - 4,052 students
 - 45 departments



Progress on

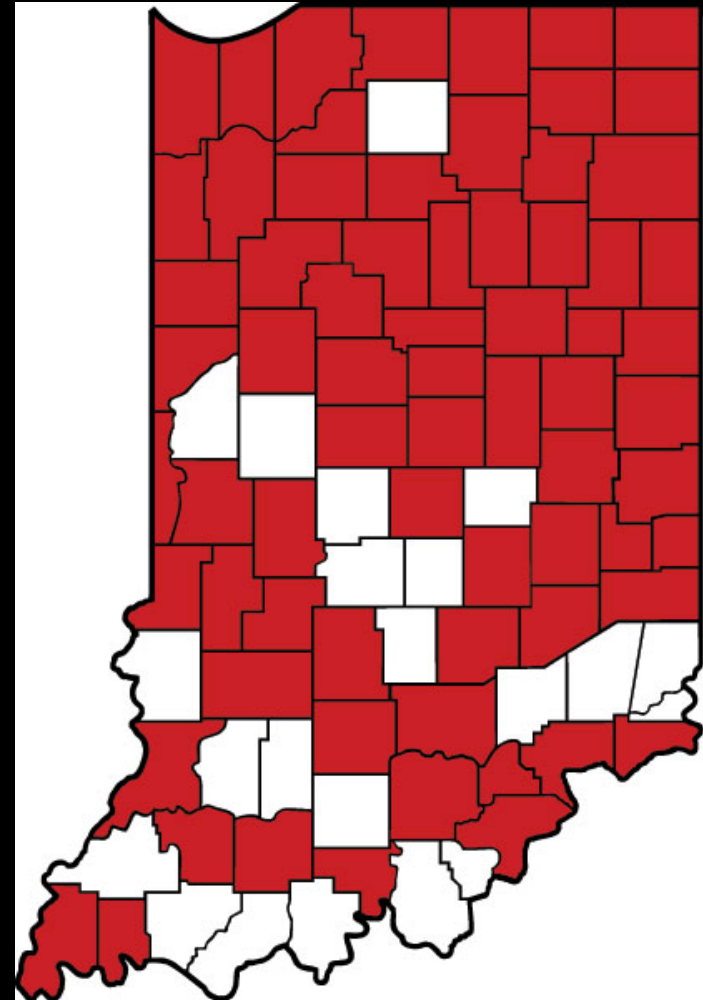
Ball State's Capital Fund Drive

- Goal: \$200 million by 2012
- Immersive Learning: \$40 million
- To date: \$210 million



Final Report on the Strategic Plan Immersive Learning, 2012

- 12,239 Students
- 755 Projects
- 70 out of 92 counties



Nature at Play

Faculty

- Martha Hunt, Landscape Architecture

Students

- Environmental Science
- Creative Writing
- Graphic Arts
- Elementary Ed.
- Landscape Architecture
- Computer Science

Product

- Computer Game for Elementary School Students

Partners

- Storer School, Minnetrista Center

Recognition

- Honor Award in Student Collaboration, The American Society of Landscape Architects

